How To Start an OPEN ACCESS JOURNAL

Prepared by

A GUIDE TO FINANCING YOURSELF WITH THE BEST IES IN STARTING AN OPEN ACCESS JOURNAL

MARKETING & DISTRIBUTION

How ‘open’ is your content?

Open Access

How to earn content from different stakeholders?

How to engage with the reader?

How to engage with the potential authors?

How to engage with institutional repositories?

How to advertise?

How to earn revenue from the readers?

How to earn revenue from the authors?

How to earn revenue from the institutions?

How to earn revenue from the libraries?

How to earn revenue from the presses?

How to earn revenue from the governments?

How to earn revenue from the societies?

How to earn revenue from the international organizations?

How to earn revenue from the private foundations?

How to earn revenue from the gift?

How to earn revenue from the sponsor?

How to earn revenue from the contribution?

How to earn revenue from the subscription?

How to earn revenue from the advertising?

How to earn revenue from the sponsorship?

How to earn revenue from the donation?

How to earn revenue from the membership?

How to earn revenue from the fee?

How to earn revenue from the partnership?

How to earn revenue from the sponsorship?

How to earn revenue from the grant?

How to earn revenue from the contract?

How to earn revenue from the collaboration?

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